## PRESS RELEASE

FOR IMMEDIATE RELEASE 10/31/2025



## THE SAVOY INVITES HOUSTON TO "NEVER MISS A SAVOY MONDAY": A NEW TAKE ON BRUNCH CULTURE

Houston, TX - A well-known Houston hub to eat, sip, and socialize has introduced a new reason to stay in town a little longer. <u>The Savoy</u> is transforming Mondays into the most talked-about day of the week with its newest experience, "Never Miss a Savoy Monday."

The atmosphere channels the energy of a weekend brunch with an upscale weekday twist: golden-hour mimosas, signature dishes such as lamb chops and chicken & waffles, cocktails, smooth sounds, and a vibe that makes Monday feel like the weekend. Expect exclusive Monday-only brunch perks, extra loyalty rewards, and a lively mix of locals, visitors, and professionals who know Mondays are meant to be enjoyed, not endured.

"Savoy Mondays are made for those still in motion past the weekend," said the Savoy team. "It's our way of giving Houston one more day to connect, celebrate, and unwind."

Each week, *The Savoy* is hosting a laid-back yet vibrant experience that keeps the spirit of Houston's brunch scene alive beyond Sunday. "*Never Miss a Savoy Monday*" captures Houston's culture at its best, creating an atmosphere where great food, music, vibes, and the joy of community collide. All are welcome to set the tone for the week and start it the *Savoy* way.



## **About CReed Global Media**

CGM is renowned for its "done-for-you" model, providing managed services in strategic communications, marketing, media, and television distribution. The company excels in providing global access to smart devices and TVs, creating hosting environments for content, and implementing marketing solutions. CReed Global Media's expertise in these areas will empower businesses, government and non-profit agencies to effectively reach their audiences and achieve their communication goals and drive revenue.

## **Activate a Solution Today**

Discover how our innovative services can transform your organization's outreach and impact. Learn more about how <u>CReed Global Media</u> can help your business enhance its communication strategies and media solutions. For all media inquiries contact <u>CReed Global Media</u> at <u>info@CReedGlobalMedia.com</u> or at (713) 892-5717.