PRESS RELEASE

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CREED GLOBAL MEDIA LAUNCHES "WEB WEDNESDAYS," A FREE WEEKLY SERIES HELPING CREATORS AND BRANDS TACKLE REAL MARKETING & MEDIA CHALLENGES

Houston, TX - <u>CReed Global Media (CGM)</u> has officially launched Web Wednesdays, a free weekly live Zoom series designed to help creators, entrepreneurs, and organizations get real-time answers to the marketing, media, tech, and content questions holding them back.

Unlike traditional webinars, Web Wednesdays is driven by its audience—each session is built around the real, submitted questions of attendees. From branding and PR to streaming and digital trends, CGM's in-house experts offer practical insight, live Q&A, and actionable steps for growth.

"People are overwhelmed by endless tutorials and advice, and most aren't getting support that actually fits their situation," said Centrell Reed, CEO of CReed Global Media. "Web Wednesdays flips that. It starts with your questions and gives you answers you can act on immediately—grounded in strategy."

Each session is:

- Free & Virtual Delivered weekly via Zoom
- Community-Driven Based on submitted questions and challenges
- Expert-Led Guided by CGM's marketing, media, and tech specialists
- Action-Oriented Participants leave with clarity and tangible next steps

Whether you're launching a new brand, growing an audience, refining your content strategy, or just trying to stay sharp in a shifting digital landscape, Web Wednesdays offers a space for honest, helpful support.

Registration is now open.
Spots are limited each week.
To sign up and submit your questions, visit:
CGM Web Wednesday Registration Form

About CReed Global Media

CGM is renowned for its "done-for-you" model, providing managed services in strategic communications, marketing, media, and television distribution. The company excels in providing global access to smart devices and TVs, creating hosting environments for content, and implementing advertising solutions. CReed Global Media's expertise in these areas will empower government and non-profit agencies to effectively reach their audiences and achieve their communication goals.

Activate a Solution Today

Discover how our innovative services can transform your organization's outreach and impact. Learn more about how <u>CReed Global Media</u> can help your agency enhance its communication strategies and media solutions. For all media inquiries contact <u>CReed Global Media</u> at <u>info@CReedGlobalMedia.com</u> or at (713) 892-5717.