

More Than a Creator: Tammy Williams' Journey

At [CReed Global Media \(CGM\)](#), we provide media services for those who strive for increased visibility, those who seek to create impact. However, true influence comes in many forms. It is just as important to highlight the individuals who are on their own paths of **excellence, passion, and innovation**—leaders who pave the way for future generations.

“This is not a game of Mother May I,” a phrase expressed by Tammy Williams in a [2022 interview with Fulton Films](#), serves as a powerful reminder of human potential, even in the face of limited resources. Taking initiative and seizing control allows individuals to navigate challenges with confidence and determination. This mindset fosters personal growth and contributes to the betterment of others.

Now, Here's Tammy!

Tammy Williams is one such leader. A creator at heart, her passion for storytelling has always been innate. Over the past 25+ years, she has **immersed herself in various aspects of media production—television news, writing, and beyond**. These experiences became the foundation of her journey, guiding her to share her knowledge with aspiring creators—***making room for other people***.

In 2012, she took a crucial step toward this mission by launching education workshops, offering a platform for others to learn and grow. Many of her students have since applied their skills on professional film sets, turning education into opportunity.



However, her vision continued to expand. Over time, her passion for giving back evolved into something much greater—the idea of building a film studio began to take shape. What started as a simple setup in a garage with a green screen has grown into Cinema South Studios, an 85-acre facility in Georgia dedicated to film production and content creation.

While the official launch date for the studio remains undisclosed, Williams continues to push boundaries. She manages [CS145](#), her virtual production studio, leads [educational workshops](#), and runs a movement dedicated to educating [women of color](#) on health and wellness practices.

At CGM, we uphold a [core belief—leveraging resources, knowledge, and experience to empower others](#). Tammy Williams embodies this principle, demonstrating what's possible when expertise is applied and **shared**. Her journey is a testament to impact, and that same drive fuels everything we do at CReed Global Media.

Every story has the power to inspire. Let CGM help you share yours with the world. Contact us via our [website](#), email info@CReedGlobalMedia.com, or call us at (713) 892-5717.