CReed Global Media Sponsors *Champions of Diversity*, Launches *CGM Gallery* for Event Attendees

<u>CReed Global Media (CGM)</u> was honored to sponsor the **10th Annual Champions of Diversity Awards**, hosted by the <u>City of Houston's Office of Business Opportunity</u> (OBO). This prestigious event, held on **February 17**, **2025**, at the **Hilton Americas-Houston**, recognized the outstanding achievements of individuals and organizations championing diversity, inclusion, and business excellence throughout the Houston community.



CGM's commitment to amplifying diverse voices in media, marketing, and communications aligns seamlessly with the mission of this event, which honors **Minority**, **Women**, **and Small Business Enterprises (MWSBE)**, **prime contractors**, **City of Houston departments**, **and community advocates** for their work in driving inclusion. Proceeds from the annual event's sponsorships directly support OBO's business development, workforce, and capacity-building programs, helping small businesses and historically underutilized enterprises grow, succeed and thrive.

Your Moment Was Captured, It's Time To Relive It: The All-New CGM Gallery

As part of our sponsorship, CGM's media team, in collaboration with <u>CCN Studios</u> (<u>Community Cultivation Network</u>), captured stunning photography from the event, highlighting the honorees, speakers, and attendees who helped define the celebration.

To make these moments accessible and shareable, we are excited to announce the launch of the <u>CGM Gallery</u>—an online destination where attendees can find, download, and share professional photos from the Champions of Diversity Awards and other CGM-sponsored events.

How to Access Your Photos:

- 1. Visit the **CGM Gallery**.
- 2. Find your event and click into the album.
- 3. Browse through the event album and find your photos.
- 4. Download and share them with your network—don't forget to tag us @CReedGlobalMedia to be featured on our social media!



The *CGM Gallery* is more than just a collection of images; it's part of our ongoing initiative to foster community engagement through storytelling and media coverage. By making high-quality event photography available, we not only celebrate diversity, we also create a space for honorees and attendees to showcase their achievements.

A Lasting Commitment to Inclusion and Representation

At CGM, we believe that "diversity is a strength not a weakness in our city"—a sentiment echoed by Houston Mayor John Whitmire after the ceremony. Through our sponsorships and continued media initiatives, we are dedicated to supporting events and organizations that empower historically underrepresented businesses, entrepreneurs, and creatives.

The Champions of Diversity Awards reinforced the importance of **economic inclusion**, **workforce development**, **and supplier diversity**—values that are deeply embedded in CGM's vision for a more equitable media and business landscape.

If you attended the Champions of Diversity Awards, your story doesn't end there! Visit the <u>CGM Gallery</u>, download your photos, and continue celebrating the power of diversity and inclusion.

Be part of CGM's mission to amplify diverse voices. To stay engaged with future events and to connect with us for media services, event sponsorships, or strategic marketing & communications solutions, follow us on social media (<u>Facebook/Instagram/X/LinkedIn</u>), <u>contact us via our website</u>, email us at <u>info@CReedGlobalMedia.com</u>, or call us at (713) 892-5717.