

CGM Founder Centrell Reed Joins HCC's Entrepreneurship Panel to Inspire Future Business Leaders

At [CReed Global Media \(CGM\)](#), we believe in the power of knowledge-sharing and mentorship to shape the next generation of innovators. That's why we are proud to highlight our CEO, **Centrell Reed**, who recently served as a panelist at the **Houston Community College (HCC) Alumni Association's** inaugural "Classroom to Career Success" series event, **Entrepreneurship & Innovation in the 21st Century**.

The event, held on **February 19, 2025**, brought together **over 60 students and aspiring entrepreneurs** eager to gain insights from successful HCC alumni who have turned their education into thriving careers.



Sharing Entrepreneurial Insights with the Next Generation

As the **Founder and CEO of CReed Global Media**, a strategic communications and media powerhouse, Centrell Reed joined a distinguished panel of alumni entrepreneurs, including:

- **Khara Breeden** – CEO, TX Forensic Nurse Examiners
- **Flor Dimassi** – CEO, GlobalSpeak Translations
- **Igor Lucic** – Technical Director, Emergent & Co.
- **Dr. Ravi Brahmbatt** (Moderator) – Director of Entrepreneurial Initiatives, HCC West Loop Campus

During the discussion, Centrell shared her entrepreneurial journey, highlighting how her experience in the **HCC Goldman Sachs 10K Small Businesses program** played a pivotal role in shaping her path as a media entrepreneur. She offered valuable advice on **scaling a business, navigating industry challenges, and leveraging digital media strategies for business growth.**

Bridging the Gap Between Education and Real-World Success

The **Classroom to Career Success Series** is part of HCC's commitment to transforming academic learning into real-world application. This event provided students with an opportunity to directly engage with accomplished alumni, ask questions about launching businesses, and gain firsthand knowledge of what it takes to succeed as an entrepreneur.



For Centrell, participating in this panel was more than just sharing expertise—it was about paying it forward. **“Opportunities like this remind us that knowledge and experience are meant to be shared,”** she noted. “The students in that room today are the next generation of business leaders, and it’s inspiring to see their passion and curiosity.”

CGM's Commitment to Supporting Entrepreneurs

At CReed Global Media, we champion **education, innovation, and empowerment** in media, marketing, and communications. As a company founded by an entrepreneur who understands the challenges of building a business, we are committed to helping brands and business owners navigate the digital space with confidence.

We look forward to continuing to support emerging entrepreneurs through mentorship, media initiatives, and strategic partnerships that drive growth and success.

For more information about CGM's services and how to get involved with our mentorship and social responsibility initiatives, follow us on social media ([Facebook/Instagram/X/LinkedIn](#)), [contact us via our website](#), email us at info@CReedGlobalMedia.com, or call us at (713) 892-5717.