## CReed Global Media CGM Spreads Holiday Cheer by Volunteering at the 2024 *Christmas Super Feast*

This past Christmas Eve, the <u>CReed Global Media (CGM</u>) team had the wonderful opportunity to give back to the community by volunteering at the <u>City Wide Club of</u> <u>America's Christmas Super Feast</u>. Held at the George R. Brown Convention Center, this annual event is a beacon of hope for thousands of families in need, offering meals, gifts, including copious amounts of toys for kids, and essential items during the holiday season.



For the CGM team, the experience was both humbling and inspiring. The team worked in the toy area, transporting toys to the drive-through pickup area and organizing them by age group and gender to ensure families received the perfect gifts for their children. Every moment reinforced the importance of community, compassion, and connection. Witnessing the excitement and gratitude of families as they picked up their gifts was a powerful reminder of why we prioritize social responsibility at CGM.

CReed Global Media is honored to have contributed to such a generous event that embodies the true spirit of the season—helping others and spreading joy. Volunteering alongside other members of the Houston community was a heartwarming and rewarding reminder that when we come together, we can create a meaningful impact.

At CGM, giving back isn't just a seasonal activity; it's a part of our mission to make a difference in the lives of those we serve. Our participation in the 2024 Christmas Super Feast proved that acts of kindness, no matter how small, can create ripples of positivity that extend far beyond the holiday season.

Here's to continuing the spirit of giving all year round!

To learn more about CGM's social responsibility, community initiatives, and how you can get involved, please contact us via <u>our website</u>, email at <u>info@CReedGlobalMedia.com</u>, or call us at (713) 892-5717.