

PRESS RELEASE

FOR IMMEDIATE RELEASE

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CREED GLOBAL MEDIA PARTICIPATES IN AFROTECH WEEK WITH VIP SPONSORSHIP AND TRANSFORMATIVE CONVERSATIONS ON DIVERSITY AND INNOVATION

Houston, Texas - Creed Global Media (CGM), an industry innovator in strategic communications, marketing, media, and streaming app development, proudly attended AfroTech centered events and sponsored the VIP experience at Diversitech Houston hosted by Tribaja at Shell Energy - Houston Dynamo Stadium.

AfroTech is a premier technology conference and networking event that brings together innovators, leaders, and professionals from diverse and empowering backgrounds to explore the intersections of technology, culture, innovation, and opportunities.

The event also showcases product demos, a Black-owned business marketplace, and spaces for innovative startups and enterprises to connect.

Adjacent to this conference, the CEO of Creed Global Media, Centrell Reed, moderated at *The Spaces: An Experience* during AfroTech Week, presented by The Us Space and ChurchSpace. The event highlighted how intentional partnerships and collaboration can drive exponential growth and create long lasting impact.

Alongside Creed, a stellar cast of entrepreneurial minds; Day Edwards, Emmanuel B, Kiley Summers, and LaGina R. H, share transformative insights, captivating stories, and wisdom in tech, community, and entrepreneurship.

Centrell Reed also participated as a speaker at The Cinema Experience with Community Cultivation Network on November 20th. Creed spoke with the dynamic CEO, Jazmin Jones and panelists, on *"The Future of Marketing: Storytelling that Increases Leads."* Together, they explored and delved into how brand storytelling has the power to captivate audiences, inspire ACTION, build stronger, more connected communities, and lead to sales.

CGM stands on helping and connecting communities with long-standing partners like the International Entertainment Partnership and the Community Cultivation Network in the list. CGM actively champions diversity in S.T.E.M. by creating inclusive opportunities and partnerships that amplify underrepresented voices.

About Creed Global Media

CGM is renowned for its "done-for-you" model, providing managed services in strategic communications, marketing, media, and television distribution. The company excels in providing global access to smart devices and TVs, creating hosting environments for content, and implementing advertising solutions. Creed Global Media's expertise in these areas will empower government and non-profit agencies to effectively reach their audiences and achieve their communication goals.

Activate a Solution Today

Discover how our innovative services can transform your organization's outreach and impact. Learn more about how Creed Global Media can help your agency enhance its communication strategies and media solutions. For all media inquiries contact Creed Global Media at info@CreedGlobalMedia.com or at (713) 892-5717.