

# CGM Sponsors the 2024 TATOA Annual Conference: Supporting Innovation in Municipal Telecommunications

[CReed Global Media \(CGM\)](#) is proud to announce its sponsorship of the [2024 Texas Association of Telecommunications Officers and Advisors \(TATOA\) Annual Conference](#), set to take place from November 6-8, 2024, in Downtown Austin, TX. This marks yet another year of CGM's ongoing support for TATOA's mission, as we continue to be part of this premier event that brings together professionals in public telecommunications, cable television, and government communications from across Texas. The conference provides a platform to explore the latest developments and trends shaping telecommunications within the municipal and government sectors.

## Uplifting Telecommunications and Local Governance

[TATOA](#) is a nonprofit organization dedicated to educating and training professionals involved in the development, regulation, and management of telecommunications systems, with a particular focus on the needs of local governments. Its mission is to support the telecommunications interests of municipalities and help these entities better serve their communities. Members include government television programmers, IT professionals, regulators, and legal advisors, all working to ensure the effective administration of telecommunications systems that serve the public.



As a continued sponsor, CGM is excited to once again contribute to TATOA's mission of empowering municipal telecom professionals with innovative tools and resources like streaming television to expand its digital reach. We believe in the power of telecommunications to keep communities connected and informed, and by supporting this conference, CReed Global Media reaffirms its commitment to advancing media and telecommunications within the public sector across Texas.

## Engaging Workshops and Sessions

The 2024 TATOA Conference promises an engaging lineup of workshops, panels, and discussions designed to address the challenges and opportunities facing

telecommunications professionals, particularly those working in local government settings.

- The event kicks off on November 6th with a Membership & Speaker Networking Mixer at the Austin Central Library.
- On November 7th, the conference dives into a full day of sessions covering a wide range of topics, from storytelling in media production to advancements in AI and accessibility technology.
- November 8th wraps up the event with a tour of cutting-edge video production facilities, including Austin City Hall and Austin City Limits Moody Theatre.

## **Why CReed Global Media Supports TATOA**

At CGM, we understand the growing importance of telecommunications in today's digital age, particularly within the public sector. Our ongoing sponsorship of the TATOA Annual Conference reflects our dedication to supporting professionals and local governments in their efforts to stay at the forefront of this rapidly evolving industry. As a leading provider of strategic communications and media services, CGM is committed to empowering organizations with the tools, expertise, and resources they need to thrive.

TATOA's focus on education, collaboration, and professional development aligns with CGM's vision of fostering growth and innovation in municipal telecommunications and media. By sponsoring this flagship event year after year, CGM is helping ensure that telecom professionals across Texas have access to the knowledge, skills, and tools required to navigate the complexities of modern telecommunications and media production with distribution to smart TVs.

## **A Future of Collaboration and Growth**

CReed Global Media is honored to continue supporting TATOA in its efforts to advance telecommunications and foster a more connected and informed future for local communities. Our sponsorship of the 2024 TATOA Annual Conference highlights our enduring commitment to empowering professionals who are shaping the future of municipal telecommunications.

***Come visit us at our TATOA 2024 booth! For more information, go to [TATOATexas.org](https://TATOATexas.org). To learn more about how CReed Global Media can help your organization with streaming TV distribution, strategic communications, marketing and media services, please [contact us via our website](#), email at [info@CReedGlobalMedia.com](mailto:info@CReedGlobalMedia.com), or call us at (713) 892-5717.***