



CAPABILITY STATEMENT

Building Collaborations and Connecting Your Media Brand

CREED GLOBAL MEDIA (CGM) is a media and production agency providing distribution services to businesses of all sizes from various industries. Media visibility is the key to broadcasting your message and content to the world. Now more than ever businesses need to expand their media capabilities, connect to a wider target audience and experience greater value. As YOUR media partner, CGM offers:

- ✔ Media and marketing strategy to reach YOUR short and long term goals
- ✔ Consulting services to strengthen YOUR brand's visibility
- ✔ Monetization opportunities to promote YOUR products and services
- ✔ App development and access to television streaming platforms to expand YOUR brand's reach
- ✔ Filming and editing services to build YOUR brand's story

Company Data

DUNS NUMBER
081043400

CAGE CODE
885D7

Certifications

- + Women Business Enterprise (WBE)
- + Women Owned Small Business (WOSB-WBEA)
- + Small Business Enterprise (SBE)
- + Historically Underutilized Business (HUB)
- + Airport Concessions (ACDBE)
- + Disadvantaged Business Enterprise (DBE)
- + Minority Business Enterprise (MBE)
- + Houston Minority Supplier Development Council (HMSDC)

NAICS

- 512110 Motion Picture and Video Production
- 512120 Motion Picture and Video Distribution
- 512240 Sound Recording Studios
- 518210 Media Streaming Services
- 541840 Media Representatives

📞 713-892-5717

✉ Info@CReedGlobalMedia.com

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Core Competencies

Strategic Communication



- + Brand/Business Consulting
- + Public Relations
- + Articles/Press Releases

Streaming APP/TV Distribution



- + 24/7 F.A.S.T Channels (Revenue)
- + VOD/Live Events
- + Streaming TV App Development

Media



- + Video Creation
- + Filming/Editing
- + Media Buys

Marketing



- + Social Media/Email/Website
- + Digital Advertising
- + Campaign Creation

Our Client Mix

CReed Global Media has experience working with clients from various industries. These are a few who have entrusted us to expand their reach.



Additional Media Services
Available Upon Request

Differentiators

- + Certified Project Management (PMP) Team Members
- + 75+ Years in Film, TV Production, Strategy, Ops & Distribution
- + Total Solution Provider - Creative Consulting to Distribution
- + App Development and Managed Services
- + Global TV Streaming Distribution with Monetization Capabilities

