



FOR IMMEDIATE RELEASE

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CReed Global Media celebrating 5 years with BIG announcement

HOUSTON, Texas - CReed Global Media’s multicultural entertainment network is broadening its international digital footprint by going direct to major smart tv brands. Through new strategic partnerships, [CGM TV streaming network](#) joins the leading global OTT streaming platforms increasing viewership of CGM TV Network to over a billion households. With current CGM collaborative platforms available on mobile and digital devices, like Apple TV, Android TV, Amazon and Roku, the company is expanding its tech-enabled television network in 2023 to bring on new content, reach more viewers, support OTT channels, and monetize creator content via SVOD, TVOD and AVOD around the globe. CGM’s current clients represent the entertainment and creative community, various businesses, nonprofits, governments and educational institutions from Asia, Africa, Australia, Europe and North America.



GET ACCESS TO STREAM YOUR 24/7 TELEVISION CONTENT



Expand past your local area and go global!



Join others and monetize your viewership!



Market, promote and advertise your brand/content!

OUR TEAM DOES THE WORK FOR YOU



Panasonic



androidtv



SONY



SHARP



TCL

LG SMART TV



PHILIPS SmartTV

ROKU

Founded on Jan. 8, 2018, CGM has been a single source creative services provider of video production, studio access, podcasts and a media suite of offerings to give their clients more visibility in the marketplace. Starting five years ago with a team of two producers, a project manager and two assistants, [CReed Global Media](#) has grown significantly. “We are excited to offer strategic communications, marketing, advertising, television streaming and expanded media and brand visibility services to our clients,” says founder Centrell Reed.

Like many companies, CGM faced challenges during the coronavirus pandemic. Each setback presented new opportunities and a way forward.

CReed Global Media continues to play a significant role by facilitating government transparency like streaming the City of Houston political and community affairs via [Houston Television](#) and by partnering with local schools such as the [University of Houston](#), [TSU](#), [Houston Community College](#) and others to offer student [internships](#) in the growing tech, media and digital industry.

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