

## CReed Global Media Expands Marketing & Communications Internship to Empower College Students

Houston, TX, October 2024 – CReed Global Media (CGM), a leader in strategic communications and marketing services, is excited to announce the expansion of its Marketing & Communications Internship. This internship program is designed for energetic and ambitious students between the ages of 19 and 25, to give college students valuable, hands-on marketing experience while contributing to a range of exciting projects. Interns will have the opportunity to develop digital strategies, promote brand visibility, and gain insight into the business side of media and communications.

What the Program Offers: Participants in the internship will work closely with CGM's marketing team on various projects, including digital marketing, social media management, content creation, and event coordination. Additionally, students will have the opportunity to engage with CGM's business development efforts by helping to promote the company's services to new clients and partners. This sales-oriented component will allow interns to develop practical skills in business outreach, while promoting CGM to local businesses, influencers, and organizations. In addition to flexible working hours, students will enjoy a range of benefits, including exclusive access to events, CGM merchandise, recognition awards, and professional development opportunities.

"We are committed to empowering the next generation of marketing leaders," said Centrell Reed, CEO of CReed Global Media. "Our Marketing & Communications Internship offers students the opportunity to develop their skills, expand their professional networks, and gain real-world marketing experience through meaningful projects in marketing, digital strategy, and business development, equipping them with the tools they need for future success."

## **Key Responsibilities for Marketing & Communications Interns:**

- Assist in developing digital marketing campaigns and social media strategies
- Contribute to website redesign projects and SEO optimization
- Engage with student organizations and local businesses to promote CGM's services
- Collaborate on content creation for blogs, social media, and digital platforms
- Support event planning and execution, including marketing efforts for major events

**About CReed Global Media (CGM):** CReed Global Media specializes in Strategic Communications, Marketing, and Media services. We help brands grow through expert consulting, public relations, social media marketing, digital advertising, and content creation. Our team also develops and manages streaming platforms with a focus on monetization and viewer engagement, including 24/7 F.A.S.T. channels and live streaming. CGM is committed to helping clients amplify their reach and achieve business success.

**How to Apply:** College students interested in applying for the Marketing & Communications Internship can <u>click here for more information and application details</u>. The deadline to apply is November 8, 2024.

For all media inquiries, please contact Kennedi Wright, Office & Marketing Manager of CReed Global Media, at (713) 892-5717 or <u>visit our website</u>.

Houston, TX – CReed Global Media (CGM), a leader in strategic communications and marketing, is thrilled to announce its Marketing & Communications Internship. This program, designed for energetic students aged 19-25, offers hands-on marketing experience through exciting projects. Interns will develop digital strategies, promote brand visibility, and gain insights into the business side of media.

What the Program Offers: Interns will work closely with CGM's marketing team on digital marketing, social media, content creation, and event coordination. They will also engage in business development, promoting CGM's services to clients and partners, gaining valuable sales-oriented skills. In addition to flexible hours, participants will enjoy exclusive event access, CGM merchandise, recognition awards, and professional development opportunities.

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